

December 11, 2020



To Whom It May Concern:

I am very pleased to be sharing with you, this professional recommendation for my colleague Dan Marshall, who is Executive Artistic Director of the Brookline/Cambridge Community Center for the Arts (CCCA). I've worked closely with Dan on long-term, multi-agency projects during the pandemic. It is an honor to be on his team. Dan has not only been hard-working, collaborative, responsive and creative, he is also incredibly thoughtful towards both his colleagues and the constituents we serve. I cannot recommend him highly enough as a nonprofit director, community member and decent human being.

My nonprofit serves as a citywide volunteer connector for Cambridge. I first met Dan as a member of the Cambridge Nonprofit Coalition (CNC). We volunteered for a CNC working group that addressed financial support during the early days of the pandemic. Our work culminated in a reference document for individuals or social service providers (posted online, continuously updated) of available emergency funding for anyone who lives or works in Cambridge, including artist/performers/educators. From that committee emerged another working group that has become the Cambridge Mask Alliance, an initiative of 12 nonprofits, including the CCCA. Together, we forged a partnership with the City of Cambridge, to ensure that every local resident has an adequate, effective and sustainable personal supply of face masks. We have raised over \$100,000 from the City and private corporate/individual sources, and we have distributed 26,430 masks through over 40 nonprofits including direct household distribution to nearly all subsidized housing units in the City. We are in the final stretch of our campaign right now.

As a member of the Cambridge Mask Alliance, Dan has volunteered countless hours. My agency leads the initiative, but recognizing early on that I was swamped, Dan generously took over the duty of coordinating schedules and administering the Zoom sessions. He also guided me to increase the efficiency and productivity of those sessions, advice I continue to use in other settings. At meetings he *always* provides valuable input, from overarching strategy to details of a budget, often sending me further thoughts between meetings. He shares fundraising recommendations including personal introductions to CCCA's corporate contacts -- cards that, understandably, most agencies hold close to the vest. I can always rely on Dan to publicize our efforts via the CCCA and his personal network, in newsletters and social media. Of equal significance to these material contributions, I am certain that every member of the Alliance would agree that Dan serves as the ever-positive, kind, and energizing force behind our non-profit group. Note: CCCA is one of the few members of the Alliance that will not receive even one mask from it.

Through our volunteer work together, and as a subscriber to the CCCA newsletter, I have gotten to know the rich and diverse education work that the CCCA and Dan do in the Cambridge community and beyond. I am very supportive of continued funding, so that this wonderful nonprofit can continue and increase its community contribution.

Please feel free to contact me for additional information on the CCCA and Dan Marshall.

Sincerely,

Laurie Rothstein
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